

MALDIVES TOURISM UPDATES

12th May 2022 | Issue: 18



Vice President
Attends UNGA
Thematic Debate on
Tourism

TOURIST ARRIVALS

Total Arrivals 2019
1,702,887
as at end December

Total Arrivals 2020
555,494
as at end December

Total Arrivals 2021
1,321,932
as at end December

Total Arrivals 2022
628,709
as of 11th May

Average Duration of Stay

2019 | **6.3** Days

2020 | **7.2** Days

2021 | **8.7** Days

Monthly Arrivals

	Arrivals				Growth (%)	Growth (%)	Daily Average 2022	Duration of Stay 2022 (days)
	2019	2020	2021	2022	2022/2019	2022/2021		
January	151,552	173,347	92,103	131,764	-13.1	43.1	4,250	9.0
February	168,583	149,785	96,882	149,008	-11.6	53.8	5,322	8.6
March	162,843	59,630	109,585	150,739	-7.4	37.6	4,863	8.0
April	163,114	13	91,200	145,279	-10.9	59.3	4,843	8.1
May (1 st -11 th)	41,399	-	28,809	51,919	25.4	80.2	4,720	7.3
Total (as of 11 th May)	687,491	382,775	481,579	628,709	-8.6	47.1	4,799	8.3

Top 10 Markets 2022

as of 11th May 2022

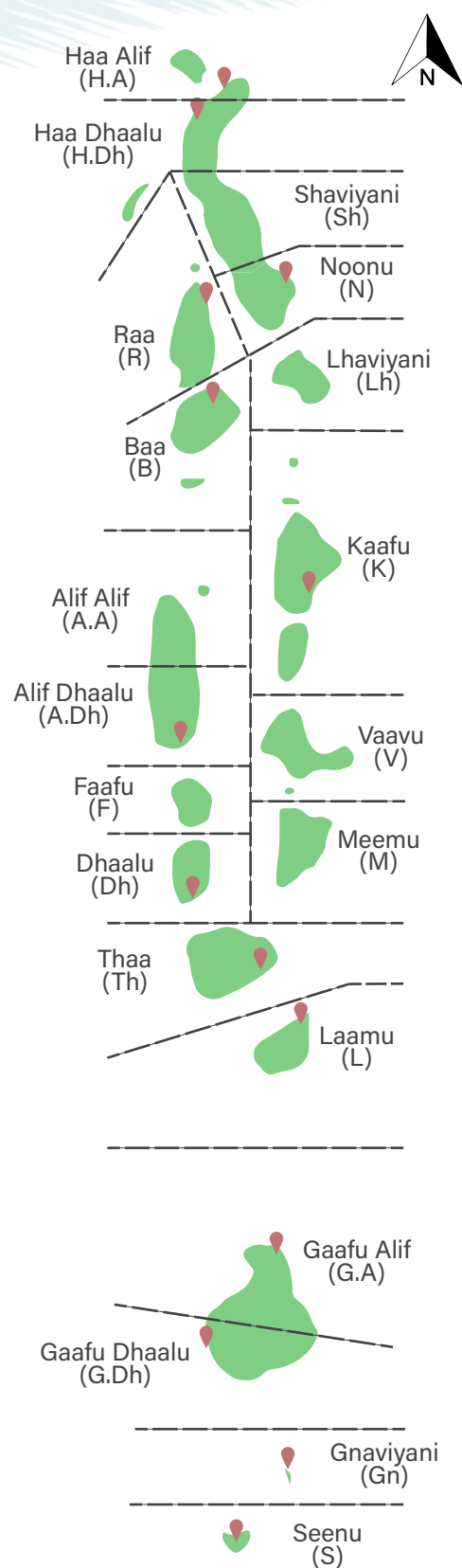
	Arrivals	Share (%)	Rank
United Kingdom	80,102	12.7	01
India	79,562	12.7	02
Russia	60,533	9.6	03
Germany	54,006	8.6	04
Italy	42,793	6.8	05
United States	28,947	4.6	06
France	26,973	4.3	07
Switzerland	16,409	2.6	08
Saudi Arabia	13,101	2.1	09
Austria	12,195	1.9	10

Top 10 Markets 2019

(pre-Covid)

	Arrivals	Share (%)	Rank
China	284,029	16.7	01
India	166,030	9.7	02
Italy	136,343	8.0	03
Germany	131,561	7.7	04
United Kingdom	126,199	7.4	05
Russia	83,369	4.9	06
France	59,738	3.5	07
U.S.A	54,474	3.2	08
Japan	44,251	2.6	09
Australia	39,928	2.3	10

TOURIST ACCOMMODATION



Accommodation Facilities by Type

as of 11th May 2022

Facility Type	Total Capacity		Operational Capacity	
	Nos.	Beds	Nos.	Beds
Resorts	169	40,223	164	39,196
Hotels & Guesthouses	857	17,299	659	12,696
Safari Vessels	154	2,967	150	2,954
Total	1,180	60,489	973	54,846

Guesthouses in Operation by Atolls and Islands

as of 11th May 2022

Atoll / Island	Nos.	Beds
Haa Alifu	13	150
1. Hoarafushi	2	24
2. Kela	6	74
3. Vashafaru	5	52
Haa Dhaalu	9	124
1. Hanimaadhoo	5	78
2. Nohivaranfaru	3	40
3. Vaikaradhoo	1	6
Shaviyani	4	32
1. Bilehfahi	1	8
2. Kanditheemu	1	8
3. Komandoo	1	8
4. Funadhoo	1	8
Noonu	6	64
1. Fodhdhoo	1	24
2. Holhudhoo	1	6
3. Velidhoo	4	34
Raa	2	22
1. Rasgetheemu	1	12
2. Maakurathu	1	10
Baa	40	692
1. Dharavandhoo	9	140
2. Dhonfanu	1	8
3. Eydhafushi	1	8
4. Fehendhoo	2	36
5. Finolhas	1	62
6. Fulhadhoo	5	110
7. Goidhoo	4	66
8. Hithaadhoo	1	20
9. Kamadhoo	8	114
10. Kudarikilu	1	22
11. Maalhos	6	92
12. Thulhaadhoo	1	14

Atoll / Island	Nos.	Beds
Lhaviyani	4	44
1. Hinnavaru	1	12
2. Kurendhoo	1	6
3. Olhuveli Fushi	1	10
4. Naifaru	1	16
Kaafu	250	5,884
1. Greater Male' Region	75	2,376
2. Dhiffushi	25	476
3. Gaafaru	7	70
4. Gulhi	11	188
5. Guraidhoo	24	314
6. Himmafushi	12	122
7. Huraa	15	224
8. Kaashidhoo	4	48
9. Maafushi	46	1,578
10. Thulusdhoo	31	488
Alifu Alifu	124	1,604
1. Bodufulhadhoo	6	76
2. Feridhoo	8	86
3. Himandhoo	3	24
4. Maalhos	2	16
5. Mathiveri	8	86
6. Rasdhoo	27	364
7. Thoddoo	46	604
8. Ukulhas	24	348
Alifu Dhaalu	74	1030
1. Dhangethi	15	208
2. Dhidhdhoo	1	12
3. Dhigurah	16	336
4. Fenfushi	1	12
5. Hangnaameedhoo	15	170
6. Maamigili	6	64
7. Mahibadhoo	8	112
8. Mandhoo	1	10
9. Omadhoo	11	106
Vaavu	50	596
1. Felidhoo	6	56
2. Fulidhoo	19	222
3. Keyodhoo	15	132
4. Rakeedhoo	1	26
5. Thinadhoo	9	160

Atoll / Island	Nos.	Beds
Meemu	5	42
1. Dhiggaru	1	6
2. Madduvari	1	8
3. Mulah	1	12
4. Muli	1	10
5. Veyvah	1	6
Faafu	8	100
1. Magoodhoo	2	20
2. Nilandhoo	6	80
Dhaalu	4	62
1. Bandidhoo	1	14
2. Kudahuvadhoo	1	36
3. Maaenboodhoo	1	6
3. Rinbudhoo	1	6
Thaa	5	62
1. Buruni	1	6
2. Gaadhiffushi	1	12
3. Kinbidhoo	1	8
4. Thimarafushi	2	36
Laamu	3	138
1. Gan	3	138
Gaafu Alifu	7	56
1. Dhaandhoo	1	6
2. Kolamaafushi	1	8
3. Konday	1	8
4. Maamendhoo	2	16
5. Nilandhoo	1	6
6. Villingili	1	12
Gaafu Dhaalu	6	92
1. Faresmaathodaa	1	14
2. Hoadehdhdhoo	3	44
3. Thinadhoo	1	24
4. Vaadhoo	1	10
Gnaviyani	21	262
1. Fuvahmulah	21	262
Seenu	13	222
1. Feydhoo	2	30
2. Hithadhoo	5	118
3. Hulhudhoo	1	12
4. Maradhoo	1	14
5. Maradhoo Feydhoo	2	20
6. Meedhoo	2	28
Total	647	11,272

AIRLINES & CONNECTIVITY

International Flights Operating to the Maldives

May 2022

	AIR ASIA THAILAND
	AIR ASTANA
	AIR INDIA
	AIR SEYCHELLES
	AUSTRIAN AIRLINES
	BRITISH AIRWAYS
	CONDOR
	EDELWEISS

	EMIRATES
	ETIHAD AIRWAYS
	FLY DUBAI
	GOAIR
	GULF AIR
	INDIGO
	LUFTHANSA
	NEOS

	QATAR AIRWAYS
	SAUDI ARABIAN AIRLINES
	SINGAPORE AIRLINES
	SRILANKAN AIRLINES
	TURKISH AIRLINES
	US-BANGLA AIRLINES

VACCINATION UPDATE

Maldives Total Vaccinated as of 7th May 2022

First Dose 398,597

Second Dose 383,980

Booster Dose 159,008

Resort Employees % Vaccinated as of 24th March 2022

First Dose 99.9%

Fully Vaccinated 97.5%

Booster Dose 68.7%



NEWS HIGHLIGHTS

Vice President Attends UNGA Debate on Tourism



The Vice President Faisal Naseem attended the high-level thematic debate convened by the President of the United Nations General Assembly on the theme "Putting sustainable and resilient tourism at the heart of an inclusive recovery." The debate was convened in collaboration with the World Tourism Organization (UNWTO), the United Nations Development Programme (UNDP), the United Nations Environment Programme (UNEP), and the United Nations Conference on Trade and Development (UNCTAD).

The Vice President delivered his statement at the debate on 4th May 2022. He described the establishment of tourism in the Maldives as "an excellent example of collaboration between the private sector and the government." He also asserted on the administration's efforts at tourism diversification and localisation, taking tourism to the island communities to encompass culture and heritage, island ecosystems to tourism products and enhance community participation, especially among women. Vice President Faisal Naseem concluded his statement by expressing his interest in engaging with member states and other stakeholders to ensure that tourism plays a central role in Covid-19 recovery and the achievement of the Sustainable Development Goals.



Minister of Tourism Pays a Courtesy Call on President of the United Nations General Assembly



Minister of Tourism, Dr. Abdulla Mausoom had a courtesy call with H.E. Abdulla Shahid, President of the General Assembly, at the UNGA's High Level Tourism Debate on 4th May 2022. The discussion was focused on seeking new initiatives and importance of accessibility and inclusivity to all as part of tourism development.

Minister of Tourism Attends High-Level Thematic Debate on Tourism at the 76th Session of UNGA



Minister of Tourism, Dr. Abdulla Mausoom, delivered his speech at the United Nations 76th General Assembly; High-Level Thematic Debate on “Putting sustainable and resilient tourism at the heart of an inclusive recovery”. His speech was focused on the theme; For Planet: Accelerating a climate-friendly transformation.

In his speech, the Minister highlighted the difficult lessons learned through the Covid-19 pandemic and the decisive actions taken to respond to the impacts of covid-19 to the tourism sector. Successful interventions such as border re-opening, vaccination, ease of restrictions remain wise and timely decisions that played a dominant role in the recovery. Minister also emphasized the importance of engaging local communities and women in tourism through community – based tourism in all inhabited islands of Maldives, as a means of protecting our culture, heritage, ecosystems and paving way for the island communities to reap direct benefits of tourism.

In addition, the Minister underlined Tourism as the lifeblood of many small island economies, including ours. Small islands have led the charge on protecting our climate and oceans through implementation of the Paris Agreement, the SDGs and other development frameworks. Tourism can play a vital role in catalyzing our transition to living in better harmony with nature and in doing so, protecting people, our planet and achieving prosperity.



Minister of Tourism Meets with Spanish Minister of Industry, Trade and Tourism



Minister of Tourism, Dr. Abdulla Mausoom held a bilateral meeting with H.E. Maria Reyes Maroto Illera, Minister of Industry, Trade and Tourism of Spain at the side-lines of the UNGA’s High Level Tourism Debate on 4th May 2022. Post covid recovery measures, restoring new policies to strengthen tourism, free travel movements and importance of exchange and training programs for the tourism sector were discussed as part of strengthening the cooperation between both countries.

Minister of Tourism Holds Discussions with UNWTO's Secretary General



Minister of Tourism, Dr. Abdulla Mausoom held a meeting with H.E Zurab Pololikashvili, Secretary-General of UN World Tourism Organisation, at the sidelines of the @UNGA's High Level Tourism Debate on 5th May 2022, to discuss on the Golden Jubilee Events to be held in the Maldives in June 2022.

Minister of Tourism Meets with Italian Minister of Tourism



Minister of Tourism, Dr. Abdulla Mausoom held a bilateral meeting with H.E Massimo Garavaglia, Minister of Tourism of Italy, at the side-lines of the @UNGA's High Level Tourism Debate on 4th May 2022. Restoring new policies to reinforce tourism, accessibility and importance of exchange and training programs to create a skilled workforce for the tourism sector were discussed as part of strengthening the cooperation between both countries.

Minister of Tourism Meets with Indonesian Minister of Tourism and Creative Economy



Minister of Tourism, Dr. Abdulla Mausoom held a bilateral meeting with H.E Sandiaga Salahuddin Uno, Minister of Tourism and Creative Economy of Indonesia, at the side-lines of the UNGA's High Level Tourism Debate on 4th May 2022. Post covid recovery measures, new initiatives, accessible transport and importance of exchange and training programs for the tourism sector were discussed as part of strengthening the cooperation between both countries.

Ambassador of Kazakhstan to Maldives Pays a Courtesy Call on Minister of Tourism



Ambassador of Kazakhstan to the Maldives, His Excellency Nurlan Zhalgasbayev and Ambassador of Bhutan to Maldives, His Excellency Rinchen Quentsy paid a courtesy call on the Minister of Tourism, Honorable Dr. Abdulla Mausoom on 9th May. Their discussions focused on sharing tourism development experiences and tourism cooperation.

Ambassador of Bhutan to Maldives Pays a Courtesy Call on Minister of Tourism



Ambassador of Bhutan to Maldives, H.E. Rinchen Quentsy paid a courtesy call on the Minister of Tourism, Honorable Dr. Abdulla Mausoom on 9th May. The discussions were on tourism development cooperation between the two countries.

MMPRC Promots Maldives to the US Market



MMPRC participated in the AdventureELEVATE 2022 event held in Oregon, United States. During the event held from 3rd to 5th May, MMPRC advertised Maldives to the US Market to increase and strengthen the destination awareness and presence in the Market. During the 3-Day event, Maldives was marketed as a safe haven for travelers and the various tourism products were promoted to the travel and trade community at the event.

MMPRC Signs MOU with Qatar Airways



On the sidelines of the Arabian Travel market (ATM), MMPRC and Qatar Airways signed a Memorandum of Understanding (MOU) on 9th May at the Dubai World Trade Center. The MOU was signed with the aim of increasing inbound air traffic to the Maldives through several joint efforts and individual campaigns. The MOU was signed on behalf of MMPRC by Chief Executive Officer and Managing Director of MMPRC, Mr Thoyyib Mohamed, and by Mr. Thierry Antinori, Chief Commercial Officer of Qatar Airways. As per the agreement, both partners would launch joint promotional and marketing activities in key identified markets, with the overarching objective of increasing inbound air traffic to Maldives. The activities include launching joint B2B and B2C campaigns, organizing familiarization trips and working on joint activities with trade partners.

MMPRC Attends ATM 2022



MMPRC is marketing Maldives at the Arabian Travel Market (ATM) held in Dubai, United Arab Emirates from 09th- 12th May. This event is the leading global event for the inbound and outbound travel industry in the Middle East. MMPRC will represent the Maldives at the event with the largest stand and delegation of representatives. The Maldivian delegation includes 62 companies.

Furthermore, on the sidelines of the event, MMPRC attended a special press conference held on 10th May. During the event MMPRC officially launched their mice-tourism focussed campaign titled 'Redefining MICE' for this region. The press conference was hosted by CEO & MD of MMPRC, Mr. Thoyyib Mohamed, Chief Marketing Officer of MMPRC, Fathimath Afra and Her Excellency Aminath Shabeena, the Ambassador of the Maldives to the United Arab Emirates. Speaking at the press conference, Mr. Thoyyib highlighted the importance of the Middle Eastern market to the Maldives in the wake of Covid-19 recovery.



MMPRC Promotes Maldives at Thailand Dive Expo 2022



MMPRC and industry partners promoted Maldives at Thailand Dive Expo event held at Bangkok from 5th to 8th May 2022. This event is one of the largest events to be held in Thailand, bringing together leading dive destinations; dive and water sport equipment manufacturers; dive resorts; tourism boards and marine conservations and organizations. The underwater beauty and marine life were the key characteristics of Maldives that were showcased during this event. Tourism products and other watersports adventures were promoted to the South East Asian Market.

Maldives Participates in ILTM



MMPRC marketed Maldives as a luxury tourist destination in the International Luxury Travel Market (ILTM) Aravia held from 10th- 11th May. This event was held in a specified zone within the ATM at Dubai World Trade Center. This event is an essential sales and marketing opportunity for travel specialists where highly curated meetings between the most exclusive and sought after travel designers and the world's finest hospitality brands. MMPRC's participation in this event aims to establish Maldives as a top of the mind destination for luxury travelers.



#maldivestourism50

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